



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 403034 /		<u>Alt Order #</u> 06400916
<u>Product</u> AMER CROSSROADS 11/3		
<u>Contract Dates</u> 11/03/12 - 11/05/12		<u>Estimate #</u> 1339
<u>Advertiser</u> American Crossroads Issue (R)		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
1240 N Pitt St
Suite 300
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	43	11/05/12	11/05/12	MON 1p-2p	1p-2p		:30			NM	0	\$0.00
N 2	43	11/05/12	11/05/12	Weekday Late News	10p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$750.00				
N 3	43	11/05/12	11/05/12	Weekday Late News 11p	11p-1130p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$125.00				
N 4	43	11/05/12	11/05/12	MON 2p-3p	2p-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$40.00				
D 5	43	11/05/12	11/05/12	MON 3p-4p	3p-4p		:30			NM	0	\$0.00
N 6	43	11/05/12	11/05/12	MON 5a-6a	5a-6a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$50.00				
N 7	43	11/05/12	11/05/12	MON 6-630p News	6p-630p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$135.00				
N 8	43	11/05/12	11/05/12	MON 6a-7a	6a-7a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$65.00				
N 9	43	11/05/12	11/05/12	MON 630p-7p News	630p-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$175.00				
N 10	43	11/05/12	11/05/12	MON 7p-730p	7p-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$500.00				
N 11	43	11/05/12	11/05/12	MON 7a-8a	7a-8a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$65.00				
N 12	43	11/05/12	11/05/12	MON 730p-8p	730p-8p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----	1			\$550.00				
N 13	43	11/05/12	11/05/12	MON 8a-9a	8a-9a		:30			NM	1	\$65.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

Contract / Revision	Alt Order #
403034 /	06400916

Contract Dates	Product	Estimate #
11/03/12 - 11/05/12	AMER CROSSROADS	11339

Advertiser	Original Date / Revision
American Crossroads Iss	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$65.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	1-----				1	\$65.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	1-----				1	\$65.00																													
N 14	43	11/05/12	11/05/12	Mon 8p-9p	8p-9p		:30			NM	1	\$1,600.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>11/05/12</td><td>11/11/12</td><td>1-----</td><td></td><td></td><td></td><td>1</td><td>\$1,600.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		11/05/12	11/11/12	1-----				1	\$1,600.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	1-----				1	\$1,600.00																													
N 15	43	11/05/12	11/05/12	Mon 9p-10p	9p-10p		:30			NM	1	\$1,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00																													
N 16	43	11/03/12	11/03/12	Sa 1p-2p	1P-2P		:30			NM	1	\$40.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$40.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----1-				1	\$40.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1-				1	\$40.00																													
N 17	43	11/03/12	11/03/12	Late Run 10P News	Various		:30			NM	1	\$450.00																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1-</td><td></td><td></td><td></td><td>1</td><td>\$450.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/29/12	11/04/12	-----1-				1	\$450.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1-				1	\$450.00																													
N 18	43	11/03/12	11/03/12	SAT/1130P-1230A	1130P-1230A		:30			NM	1	\$65.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1-				1	\$65.00																													
N 19	43	11/04/12	11/04/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$40.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1				1	\$40.00																													
N 20	43	11/03/12	11/03/12	College Football	Various		:30			NM	1	\$800.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1-				1	\$800.00																													
N 21	43	11/03/12	11/03/12	College Football	Various		:30			NM	1	\$800.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1-				1	\$800.00																													
N 22	43	11/04/12	11/04/12	Su Late News	10p-11p		:30			NM	1	\$650.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1				1	\$650.00																													
N 23	43	11/04/12	11/04/12	NFL Pre Game	Various		:30			NM	1	\$600.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1				1	\$600.00																													
N 24	43	11/04/12	11/04/12	NFL Early Game	Various		:30			NM	1	\$2,200.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1				1	\$2,200.00																													
N 25	43	11/04/12	11/04/12	NFL Post Game	Various		:30			NM	1	\$750.00																										
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Week:		10/29/12	11/04/12	-----1				1	\$750.00																													
N 26	43	11/04/12	11/04/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1	\$100.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/29/12	11/04/12	-----1				1	\$100.00																													
Totals											24	\$11,815.00																										

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	24	\$11,815.00	\$10,042.75
Totals	24	\$11,815.00	\$10,042.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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